

GOLF OUTING 2014

Monday, June 2nd was a wonderful day for the annual Mercedes-Benz Golf Invitational to Benefit Camp Herrlich. The sun was shining at the Trump National Golf Course Hudson Valley as 106 golfers competed to win an all-expenses-paid trip to participate in a two-round Sectional Tournament at Pinehurst Resort in Pinehurst, North Carolina, home of the U.S. Open for 2014.

The winners for the second year in a row were Anthony DeBellis and Alex Scavone, but the biggest winners were the campers who will be able to come to Camp Herrlich with the funds raised. Over \$40,000 was raised for the Herrlich Scholarship fund, which benefits campers from all over the tri-state area.

Many thanks to the golfers and dinner attendees, to our sponsors, to Mercedes-Benz of Wappingers Falls,



Golf Outing Winners Anthony DeBellis and Alex Scavone with representatives from Camp Herrlich, Mercedes-Benz, and Sayegh Law

to Trump National Hudson Valley, and to Sayegh Law for all your hard work and contributions to the days' successes. Please see the Camp Herrlich Facebook page for the complete photo album.



Auctioneer Extraordinaire

On September 20th, over 135 supporters of Camp Herrlich joined together at the Centennial Golf Club in Carmel, NY to celebrate our annual Uncorked! fund raiser. This event focuses on the differences we can make in the lives of children and raises money for our Herrlich Scholarship Fund, which benefits children from all over the tri-state area.

Guests arrived at Centennial and walked in to a tent filled with wine for purchase and tasting, cigars for sale, silent auction items to bid on, and live auction items to examine before the auction itself. Fun and fellowship ensued as guests ate and drank before sitting down to hear about camp and the things we do.

UNCORKED!

Matt Vanacoro led the hilarious live auction. Participants made their bids by waving paddles that were made with care by our students. All in all, we raised \$30,000 in the evening, a phenomenal amount for which we are so grateful! Many, many thanks go out to Barbara Schech and her Uncorked committee for their organization and tireless commitment to this yearly event.

We hope you join us next year for this fun evening.



Enthusiastic Bidders

Do you want to be included on the invitation list to our events? Just e-mail info@campherrlich.org and let us know!

SUMMER LITERACY PARTNERSHIPS AT CAMP HERRLICH

Author Visit

In July 2014, we had local author Stephanie Marrero-Bond visit our campers. After reading one of our e-mails looking for volunteers for some of our special programs, Stephanie contacted us. We talked about how she could share her love of reading and writing with our campers. We are always looking for ways to inspire creativity and self-expression. What better way to do that? Writing, of course!

We were lucky to have Stephanie come and visit our youngest sleep-away campers, our eight- and nine-year-olds, during our second session this summer. She was kind enough to bring copies of her book *Penelope Loves Purple* and *Penelope Loves Purple* coloring books for all of the campers who participated in her session! The campers listened to Stephanie read her book, and then they all spoke about writing, the process, and the importance of reading and literacy in their lives.

Thank you, Stephanie, for sharing your passion and work with our campers and staff. We hope to partner again soon!

Camp Herrlich and Patterson Library Summer Reading Partnership

What is better than sitting on the beach on a warm summer day with a book? Maybe curling up in your bunk during a thunderstorm with a book... Or bringing a book down to the swing set with you... Or having an all-cabin bedtime story! Books and camp? It's a perfect match!



Sorting books

We were so thrilled when Ellen Clancy from the Patterson Library contacted us before the summer to talk about applying for a small grant to bring more books to camp. Ellen was able to procure a grant, and together with Jessica our Program Director came up with the idea of Book Boxes for the entire camp and a Summer Reading Raffle for our sleep-away campers. Ellen worked tirelessly sorting through thousands of donated books, used grant money to purchase big plastic boxes to hold the books and prizes for the session raffles. Together, Ellen and Jessica sorted the books into age-appropriate boxes for each cabin. The Day Campers received a fully-stocked shelf of books in Matt Lamb Memorial Hall, and even the staff received a book box of their own in the staff lounge!

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Meeting the author

About the Author

Stephanie Marrero-Bond was born and raised in the Bronx and is now married and residing in Carmel, NY with her husband, daughter, and bunny.

She has always had a passion for writing children's books and was blessed with the chance to publish her first book, *Flower the Butterfly* (in English and Spanish) and now recently, *Penelope Loves Purple*. Stephanie hopes to continue to share her passion for writing books with children for a very long time!

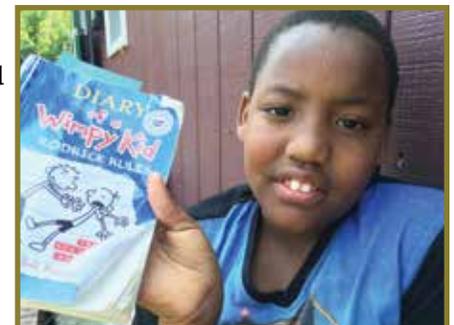
Stephanie's books can be found on the following websites: www.authorhouse.com (*Flower the Butterfly* and *Flor la Mariposa*); www.tatepublishing.com (*Penelope Loves Purple*)



Writing letters

We spotted staff and campers alike carrying around well-worn books from activity to activity. We heard the sound of reading aloud in every cabin at night, and during quiet time you heard the rustling of pages as letters were written and books were devoured. Every camper who read during the day got an entry into an end-of-session raffle to win excellent prizes.

Many thanks to Ellen Clancy, Jessica Vanacoro, and the NYS Library's Family Literacy Library Services grant program for making this program happen. We look forward to more partnerships in the future.



All readers are winners

LLAMA-O-RAMA!

The Hudson Valley Llamas came to visit Camp Herrlich in August, bringing with them Kazoo and Juliette, llamas, and Dizzy the alpaca. The campers and staff were beyond thrilled to meet the camelids, and the animals were thrilled to meet our abundant grassy field and bags of baby carrots that we offered them. The animals were very patient and fun with our campers, giving kisses in exchange for carrots and allowing themselves to be scratched, rubbed, and led about by their llama leashes. In addition to bonding with the llamas and alpaca, the campers and staff also learned some fun llama facts.



Llama kisses



Llama leash

WHAT DO PARENTS LIKE ABOUT CAMP HERRLICH?

- ★ The staff is great... Caring, compassionate, but provide structure at the same time
- ★ Counselors from around the world, cultural diversity
- ★ Outdoor program
- ★ Flexible scheduling
- ★ Kids are active all day
- ★ Friendly, easygoing atmosphere
- ★ Traditional "down and dirty" day camp
- ★ It's like family

The Famous HUDSON VALLEY LLAMAS

Putnam Valley, NY

The Hudson Valley Llamas' Putnam Valley ranch provides a sanctuary for llamas that are no longer wanted, can no longer be cared for, or have escaped a situation of neglect or abuse. The Hudson Valley Llamas are happy to take time out of their busy schedule of grazing, napping, and thinking deep thoughts to get out in public and let everyone see what beautiful and intelligent animals they really are.

The Hudson Valley Llamas will be visiting our after school programs in October. Check our Facebook page for all the pictures, and you can visit their website at www.HVllamas.com if you are interested in educational programs.



Llama love



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A Message from Our Executive Director

Bob's Corner

Amazing News for Camp Herrlich

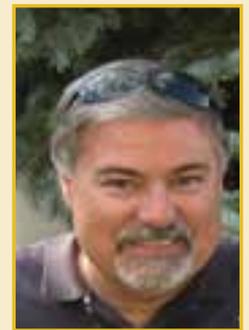
Many people like you have stepped up and made a difference at Camp Herrlich, and it has happened again. We have received exciting news—news we have longed for—news of a matching gift of \$200,000. Yes, \$200,000 to improve our facility and your Camp Herrlich experience. The best part about this gift? With your help, we can turn it into \$400,000. Donate any amount, even as little as \$25, and it will be matched. Use the enclosed envelope and notate that you want your gift to go toward the match. Tell your friends about Camp Herrlich, share our good news on Facebook, talk to your employer, your friends, Tweet it out, but most importantly, please help us to make the most of this generous gift. Please feel free to call me with any questions. My direct number is 845-878-6662 Ext 300. Or go on our web site, campherrlich.org

When opportunities arise to do good work, we can make the difference that the human spirit longs for. When history collides with fresh new faces and bright new ideas, then it is often time to take a chance, dig in, and be the difference you want to see in the world.

Please know that since 1922 the Old Herrlich Farm has meant the world to thousands of people. Over all these years, children and adults have known life differently through camp and have learned how to make personal dreams come true. “Camp Changes Lives.”

We wanted to share our good news and to share this opportunity for you to help us. We appreciate your nearly 100 years of support for both local and distant children. The pleasure of caring for your children has been ours. It may have been a lifetime ago that the old farm started giving to us, but we pray that thousands more lives are touched because of your gifts to camp today.

We continue to be grateful that you care enough to support us, as we support others.



*Peace,
Bob Gentile
Executive Director*