



In This Issue

Uncorked!	pg 1
Golf Outing	pg 2
Dear Camp Herrlich	pg 3
Annual Appeal	pg 4
Easy Ways to Help CH	pg 5
Summer 2012 Photos	pg 6
What's New?	pg 7
Calendar	pg 8

Uncorked!

Camp Herrlich's third annual wine fundraiser took place at Centennial Golf Club in Carmel on Saturday October 20th. Over 100 members of our camp family attended this event, enjoying lovely food, wine tasting, cigars, excellent music, and fellowship. Guests were greeted with a goody bag that included their very own tasting glass and sling to hold it, and the evening was full of fun and goodwill.

Bedford Wines was in attendance to offer tastings to our guests and allow them to order their favorites. Camp Herrlich labeled wine was also available to purchase right on the spot. Connecticut Cigar Company was on hand, rolling cigars to our guests' unique tastes right on the spot. Part of the proceeds of wine and cigar sales went to Camp Herrlich for our fundraising efforts.

In addition to the food, wine, and cigars, we also had a live auction. Baskets were assembled from donated items by our Board members and auctioned off right on the spot. Some of the highlights were wine packages from Runnymede Estate, golf foursomes for Trump National Golf

Course, a Thanksgiving basket that caused quite a bidding war, and a *50 Shades of Grey* basket. Over \$5,000 was raised on the auction alone!



Thank you to Barbara Schech and her committee for putting together a wonderful event and thank you to all our donors, volunteers, and guests for coming together to help send kids to Camp. We appreciate you so much!

Sponsors and Donors: SP Controls, Schech's Pool & Spa, TD Bank, Theodore C. Hollander, Excel Printing, Putnam County Savings Bank, Fosina Marketing Group, Bruen, Deldon, Didio and Associates, Gary & Kathleen Koran, Stu Armstrong.

Camp Herrlich and Mercedes-Benz Dealer Championship

August 21, 2012 couldn't have been a better day for our Golf Outing. The sun was shining, the greens at Trump National were cut to perfection, and the golfers were ready to hit the greens for a great day all in aid of Camp Herrlich. This was especially sweet since it had to be rescheduled due to weather twice before.

There were some great golf played throughout the day, some shots kept the Mercedes-Benz and Camp Herrlich spotters on their toes for the car winning hole in ones and the million dollar drop. On this occasion however, the wonderful cars up for grabs by Mercedes were not claimed and sadly we couldn't keep them for camp!

The golfing day was concluded with a dinner put on by the Trump National Course which was fantastic. After a short rest a few lucky golfers hit the greens once more to battle out for a trip to Hawaii.

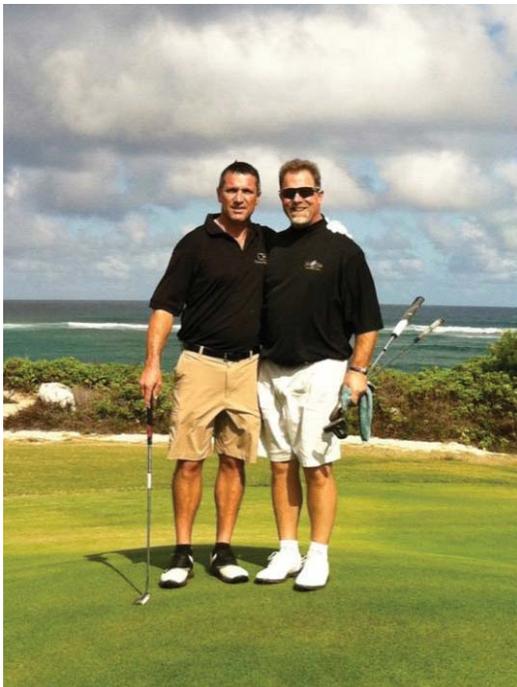
Chris DeBellis and Todd Jackson were announced as the winners and they received trophies along with a trip to Hawaii to compete in the Mercedes-Benz Dealer Championships Eastern Sectional. An auction and raffle followed the award presentation. Chris and Todd journeyed to Hawaii in November to participate in the Sectional tournament and kept us back



Bob Camasastro (Mercedes Benz), Bob Gentile, Chris DeBellis, Todd Jackson, Bill Sayegh, Kevin Sayegh (from left to right)

in New York up to date with pictures and text messages on how they were doing. They placed 18th out of 36 and were 8 shots back. You can see some of the pictures below.

We would like to thank each and every attendee who dug deep once again to support Camp Herrlich. We especially would like to mention Mercedes-Benz of Wappingers Falls, who sponsored the event, and Sayegh Law and Trump National Golf Course of Hudson Valley.



Chris DeBellis and Todd Jackson



How's that for a lucky shot?

Dear Camp Herrlich... Camper and Student Edition

Thank you so much for having us. I had a lot of fun yesterday even though the weather was not so great. I got to know my group a lot better and even though some people and I don't get along so well, we worked together and helped each other out during the challenges. You have taught me a very important life lesson; no one can run away from their problems. Every problem is a challenge and you just have to learn to defeat the issue head-on. The fact that our school gets the opportunity to learn to work together makes all of us feel united. Overall it was a good day and I hope to come back another time with the Alternative High School.

Sincerely,
Meredith

Thank you for sending me to Camp Herrlich. I had lots of fun. I loved counselor hunt, high wall, zip line, swimming, and art. This was a good opportunity because I learned how to live and get along with other people. Thank you very much.

Love,
Maria

Thank you for providing all of these fun activities. I enjoyed all of the events the camp has to offer. I had a great time at camp. Camp helped me gain maturity and responsibility.

Thank you,
Kristina



Dear Camp Herrlich... Parent Edition

Hi Jessica,
I just want to say my kids have had a great time at Camp Herrlich this summer. They come home and tell me all about their day and experiences. It has made their summer! They made new friends and really liked the staff. They are already asking about next summer and when they can become CIT's. I also wanted to say that I am very impressed with the way the staff runs the pickup and drop offs. They are always safe and friendly day in and day out. They do a great job and are excellent role models for the younger kids. My kids will be back summer for sure!

Thank you again,
Dave

Hi Jess,
Just wanted you to know from a camp parent that your staff is excellent. Very well mannered, friendly, and organized!! It is truly nice to see there are some young people that are hard working and pleasant!

Vickie

To the Administration and Staff,
I am Felicia, mother of camper Brandon. I would like to thank you so much for providing my son with four great years of day camp. Brandon enjoys attending camp every summer and often speaks of becoming a CIT. Camp Herrlich has provided a safe, adventurous and nurturing environment for my son. He often talks of his frog catching, hiking, and fishing experiences. The staff is well represented and always polite in the morning and afternoon, during drop off and pick up. They are extremely responsible and always willing to answer questions and concerned about meeting the needs of both parent and child. In addition, I would like to thank you for the scholarship that you provided for Brandon this summer. His summer would not be complete without attending your camp. Once again, Brandon looks forward to attending camp next year. He has already put it on his list.

Sincerely,
Felicia

Appeal Letter from the Executive Director

For many years I have been honored to look out over our field at Camp Herrlich and witness pure joy and happiness. There are children of all sizes and shapes, faiths, races, and socio-economic backgrounds. I have experienced this glorious sight for over 20 years and I thank God each and every year.

These children are playing in harmony. They continue to experience positive values in themselves and others, in an atmosphere of caring and kindness, of fun and freedom, of morality and of acceptance and love. These children are touched by the spirit of the Camp Herrlich family.

Wilbur Herrlich, for whom this camp was named, has been looking down with a smile at this amazing place since his passing in 1922.

Harold Haar, a teacher, farther and founder of Mt. Tremper Outdoor Ministries, continues to see this picture from God's hands as well. Over the years many people have contributed towards the success of our mission and the dreams of Wilbur and Harold. One of those many people is you. We know that this wonderful and real place we call Camp Herrlich continues year after year **because of you**.

Because of you, over 80% of our campers and students receive scholarships to attend Camp Herrlich's programs. **Because of your continued support** of the past years, we have a better and brighter future.



Harold Haar



Wilbur Herrlich Age 12

We have vision for our future, and with our goals for the future come hard work to achieve them. We look forward to strengthening our leadership programs, serving more people, and creating year-round program spaces. We look forward to defining and serving the needs in our community. Yes, we have a vision and a direction.

Yes, we still need your help. I am asking that you continue to give so that less fortunate families may experience the benefits of Camp Herrlich's programs. I am asking that you continue to give so we can accomplish our goals. Once again, I am asking you to make a gift or a pledge towards our annual appeal.

With your support, the board and staff at Camp Herrlich **pledge** to work not only toward our goals of a brighter future, but to continue to provide a safe, fun-loving environment for children. We **pledge** to continue to provide a place where every child, regardless of their financial or ethnic background, can grow and learn about themselves: that they are valuable creations of God's work, capable of sharing their feelings, ideas and dreams. **Because of you**, we can make this **pledge** a reality.

Thank You.
Peace,

Bob

Bob Gentile, Executive Director

Easy Ways to Help Support Camp Herrlich

I. Enroll in the TD Bank/Camp Herrlich Affinity Program

We have teamed up with TD Bank's Affinity Membership Program to provide Camp Herrlich the opportunity to earn annual cash contributions. We are thrilled with the ease of participating in this program and that there is no cost to you. All you have to do is link your TD Bank account to the Camp Herrlich Affinity Program. It's easy! Here's how it works: TD Bank will contribute a percentage of the annual balance in every one of your accounts. Checking, savings, money market, CDs, and retirement accounts are all included! And, there is no limit in the amount of the potential contribution to us! Here's how you can help: Make TD Bank your bank. Visit any TD Bank location and open any of the above mentioned accounts. If you already have an account, let the TD representative know that you want your account linked to the Camp Herrlich Affinity Program.



That's it... TD Bank will take care of the rest. Feel free to contact Bob Gentile, 845-878-6662 x 300 with any questions you have regarding this program, or visit any TD Bank location to speak with a Customer Service Representative. Thank you in advance for your continued support of Camp Herrlich.

Federal Law requires that all account information is kept strictly confidential. It will not be shared with anyone, including Camp Herrlich and its affiliates. Member FDIC / TD Bank, NARegister Camp Herrlich under GoodSearch and GoodShop!

2. Search and Shop the Web through GoodSearch and GoodShop

Search the web with www.goodsearch.com and money from Yahoo! advertisers will go to Camp Herrlich without you spending a dime! They have also partnered with online retailers who will donate a percentage of your purchase to Camp Herrlich when you put us in the "Who Do You GoodShop For" box. GoodSearch.com is a new search engine that donates half its revenue, about a penny per search,



to the charities its users designate. You can also link to GoodShop through the same website and a percentage of your purchase will be donated to Camp Herrlich. You use it just as you would any search engine, or shop like you normally would, and it's powered by Yahoo!, so you get great results. Just type in www.goodsearch.com and register with GoodSearch. Put Camp Herrlich in the "Who Do You GoodSearch For" or "Who Do You GoodShop For" box. You can even register with your Facebook account. It is so easy. Just 500 of us searching 4 times a day would raise \$7300 for Camp Herrlich in one year!

3. Visit Amazon.com and view Camp Herrlich's Wish List

<http://amzn.com/w/1AJCY7XW0JE1J>
Want to donate to Camp Herrlich but don't know what you want to give us? Type the above link into your browser and see what we need! Amazon will send it directly to us and we will be eternally grateful. You can also visit www.campherrlich.org and click on the Donations tab on the top for more information and direct links.



4. SEND IN THE ENCLOSED DONATION ENVELOPE OR DONATE ONLINE

Online: www.campherrlich.org, click on "Donations" at the top of the page.



Camp News

We will again be offering 10 weeks of Day Camp and 3 sessions of Sleepaway Camp. The difference? Sleepaway Camp will be 3 two-week sessions instead of 2 two-week sessions and 1 one-week session. One more week of Camp Fun for our Sleepaway Campers!

We will be introducing a new Journalism and Design program in the hopes of being more technology and literacy minded here at Camp. Newsletters for each session and “Vlogs” are a couple of the things we will be working on this summer. Look for a fundraiser coming up so we can outfit this new program with cameras, laptops, printing equipment, and all the other things that will make it awesome.



You can be kept up to date with all our upcoming events and the Camp Herrlich world by Liking us on Facebook and following us on Twitter! Our pictures from past summers are a great walk down memory lane when the winter weather has got you down.

www.facebook.com/campherrlich
www.twitter.com/campherrlich

New Format for Electives

Summer 2013 will bring Immersion Electives to our Summer Day Camp programming! These week-long programs will be open to campers who have finished grades 4 through 6 only. If a camper registers for an elective, they will be placed into a co-ed group of other campers who are also registered for that elective. That group will then do all the outstanding camp activities PLUS have time to do their elective concentrations each day. For instance, campers in the Culinary Institute of Camp Herrlich elective will have an hour or two each day to learn about cooking, put together a recipe, shop for ingredients, and make something delicious.

**Registration Deadline
for electives is May 1st!**

Summer 2013 Electives

Young Einstein (Week 1) **On Broadway** (Week 3) **Camper vs. Wild** (Week 4) **Unleash Your Inner Artist** (Week 5) **Culinary Institute of Camp Herrlich** (Week 6) **Film!** (Week 9)

You can find out more information about them in the Day Camp registration brochure.



BEFORE AND AFTER SCHOOL

**Kent Elementary, Matthew Paterson Elementary,
and George Fischer Middle School**

**Continuing partnership with 4-H for
Choose Health and LEGO Programs**

**Upcoming Fitness, Soccer, Cooking, Weird
Science, Acting, and Arts and Crafts Clubs**



101 Deacon Smith Hill Road
Patterson, NY 12563
campherrlich@comcast.net
www.campherrlich.org

U.S. Postage
PAID
NON-PROFIT ORG.
Permit No. 12230
BREWSTER, NY

What more frequent news and updates?
Please join our e-mail list at www.CampHerrlich.org



Calendar 2012-2013

Ongoing	Before and After School Programs
December 2012	2013 Day Camp Registration Starts
December 27-28	Holiday Vacation Camp
January 2013	Sleepaway Camp Registration Starts
February 6	Information/Registration, Brewster Library, 3:30-6:30 PM
February 9	Information/Registration, Kent Library, 10 AM-3 PM
February 25	Information/Registration, Patterson Library, 4-7 PM
March 1	Day Camp Early Bird Registration Deadline
March 25-29	Spring Vacation Camp
April 6	Open House, 1-3 PM
June 2	Open House, 1-3 PM
June 3	Day Camp Registration Deadline
June 21-23	Orientation
June 24-August 30	Day Camp
June 30-August 9	Sleepaway Camp
July 1-August 9	CIT Program